

# Aquafest General Meeting Minutes

September 24, 2009

Lake Stevens School District Admin. Building - 6:30 pm

- I. Call to Order: 6:32
- II. Roll Call: Janice Huxford, Donna Foster, Ken Norton, Dave DeLorm, Linda Elledge, Tom Hartwell, Tina Kitburi, John Personius, Chris Lyons, Jake Stevens, Daniel Rabinovich, Sue Fernald, Joyce Bell, Joy Stevens, Susan Rieck, Les McKinney, Mike Friend, Jasmyn Friend, Ken Cross, Randy Ervig, Harold Britton, Dave Shultz, Diana Cross, Pat Bara,
- III. Approval of Minutes: Motion to approve minutes by Chris Lyons, second by John Personius – Motion Carried
- IV. Treasurers Report: 2009 Financial Report was passed out. This closes out Aquafest 2009 and everything from this point on will be 2010. Quadrathon is the only thing with outstanding monies/expenses. **Motion to approve the Financial Report by Dave DeLorm, second by Les McKinney – Motion Carried**
- V. Old Business
  - a) 2009 Website Photo Contest – No update at this time, but you can send photos to Janice if you have them for the website.
- VI. New Business
  - a) Ratification of 2010 General Board – Sponsorship will be a committee this time instead of a chair person. Committee will consist of Janice, Tina Kitburi and Laura Reynolds. Food and Arts & Crafts will be managed as a whole this year by Mike and Jasmyn Friend as a committee of two. We will hold off on the Volunteer Chair as the person that we would like to fill the position can't make a commitment until January. We have separated some of the promotional areas; John Elder will handle commercials, Pam Stevens will work on local and nationwide media, and Don Speirs will handle social networking and website content. Changing Diana Cross as the Pet Show Chair instead of Co-Chair. **Motion to ratify the 2010 board as presented (\*see attached) with updates by Pat Bara, second by Ken Norton – Motion Carried**
  - b) Exec Board Responsibilities – The Executive Board has split responsibilities for each of the different events to be sure that the Chair person has a coordinator to report to for any needs that come up for their event (\*\*see attached).
  - c) Sponsorship Packet – We have put together a packet that includes a thank you, a wrap up of the 2009 event, as well as sponsorship info for 2010 and the committee plans to hand deliver these to the 2009 sponsors and any perspective 2010 sponsors in the next couple of weeks. **Discussion:** Is it too much information that people won't read? We need to educate sponsors as we don't know if all of them attend. How many new sponsors do we pick up each year, do they care about packets? We wanted to be sure that they had a nice thank you and let them know how we promote them so we are not just asking for money all the time. We need to show them what they are investing in. They will be hand delivered to open up discussion if they have questions.

- d) Budget Committee – Need 4 or 5 people to sit on a budget committee to help with the budget for 2010. Committee: Janice Huxford, Ken Norton, Sue Fernald, Tina Kitburi, Mike Friend, Jasmyn Friend, Dave DeLorm, Steve Lantz.
- e) Theme Discussion – Do we want to have a theme other than the 50th anniversary for 2010? It was suggested that with this being an important year, we don't need a theme. Was also suggested that we did the "Race to the Gold" to move into the "Gold" anniversary theme. Please email opinions to Janice so we can make a decision at the October meeting.
- f) Reports, etc.
- Miss AF update – The Miss Aquafest team has been very busy attending fundraising events and competitions. They have made a very good showing on behalf of Aquafest.
  - It was suggested that at the August meeting next year we have a (what was good, what was bad) discussion at the August meeting.
  - We were going to have a slide presentation of photos, but the Power Point is not working. Will be presented at October meeting.
  - Can we put together an Aquafest bowling team for the Family Center? Challenge by Pat Bara: she will put up \$25 if we can get 10 other people to pledge the same.
  - Next meeting is October 22nd. Please contact Janice if you have and questions, suggestions, or concerns to bring up at the next meeting.

VII. Adjourn – Motion by Les to adjourn, second by Mike – Adjourned 7:17 PM